



Maxim Partners with Elegant Kismet House on Two New Collections

City of Industry, CA — Maxim Lighting is pleased to announce their collaboration with Kismet House, combining the quality craftsmanship renowned by Maxim with the delicate vintage vibes of designer Erin Conway, releasing two new collections: the eponymous Kismet and Primrose.

Playing off one another as complementary collections, Erin has created a nostalgic design with feminine and masculine interpretations. By incorporating floral-inspired scalloped metal shades with a gold leaf interior the Primrose Collection evokes a woman's touch. The Kismet collection reapplies these throwback concepts for a more masculine take, with milk-white pleated glass shades for elegant and approachable lighting, available as a series of multi-light pendants or a one-light sconce.

Erin's love of traditional, yet elevated design made for a perfect partnership with Maxim Lighting. Curating spaces with an equal appreciation for aesthetic and functionality, the design process was an absolute joy:

It was thrilling to work with someone who got what you were trying to get across. I couldn't be happier with the result.

Now available in showrooms across the U.S., the <u>Kismet</u> and <u>Primrose</u> are distinct, approachable collections that embody Kismet House's distinct style and Maxim's eye for talent.

